



PENTAR

Partner per la gestione e
lo sviluppo delle imprese



Mission

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Growing, without losing one's nature

Market globalization and increasing demand of quality products today represent a great **opportunity of development and growth** for a lot of Italian small-medium, family-owned companies being strongly bound to the territory. Such companies are very often able to show distinctive qualities such offering a unique and winning **Italian product** on the **international markets**, too.

Nevertheless these companies are not always able to meet demand in a full way and to secure themselves a development suitable to their potentiality and this due to their limited size, lack of financial resources, of strategic vision and poor *management*.

It is just regarding these companies and their shareholders that Pentar was born, an organization able to work alongside in their **growth process**, offering suitable **strategic, managing and financial supports**, in order to help them to operate in a global dimensions.

Pentar works alongside companies that have a specific know-how and proper professional resources, providing them with a consulting support and proper financial resources. Thanks to the *partnership* model proposed by Pentar, the companies having a family capital can keep their nature and their identity, besides those quality, tradition, lifestyle values that are their main points of strength.

We too have grown

Pentar constituted in July 2005 with a first capital of 13 million Euros. Thanks to a following subscription of further increases in capital, and from new members', too, today's capital is of 24,5 million Euros, we aim at reaching 100 million Euros in the capital when running regularly.

The main company shareholders, besides Gemina and Bigli 1 - both having the 20,35% of share holding - and the management holding a 21,81% of shares, are prime entrepreneurs owning companies that are strongly rooted in the territory.

It is a share-organization definitely coherent with Pentar mission, having a direct **involvement in its capital by entrepreneurs, professionals and management** sharing the same view and aims and supporting its activity.

Who we are
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In order to grow together

Pentar was born aiming at fostering the development of small-medium family-owned companies that represent excellent types for their own high quality product.

Pentar has therefore adopted:

an innovative business model, offering not only an in-the-round advisory service, but also long term contributions to the capital of these companies;

a new operating method working alongside the entrepreneur and the company itself in order to direct and follow a strategic development plan.

Pentar addresses prior to the Italian lifestyle sectors such as: **Niche foods, Nautical activities, Jewellery and Hospitality**, and it looks also to the companies of other European countries such as France and Spain with interest.

Our business
model

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Tools for growing

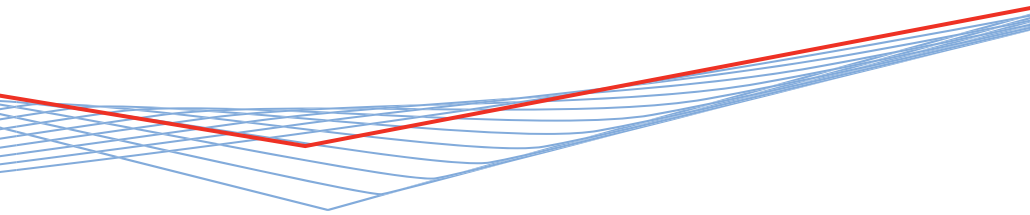
Pentar is adopting a new and distinctive approach based on two main consulting activity areas regarding either the corporate finance or direct investments in the capital (strategy and finance).

Its **consulting activity** mainly regards helping extraordinary finance operations, such as: mergers/acquisitions, re-organization of companies and ownerships, public offerings and placements, restructurings and development of strategic plans.

Strategic investments, carried out in the long term, aim at helping the company growth, also fostering possible aggregations with similar or complementary companies and the development of synergies.

Financial investments, be either of majorities or minorities, have a predetermined length and they follow the companies living particular moments (Stock transaction, corporate transactions, generational transactions, etc...).

Professional assistance and capital investment



Stronger together, in order to face new challenges

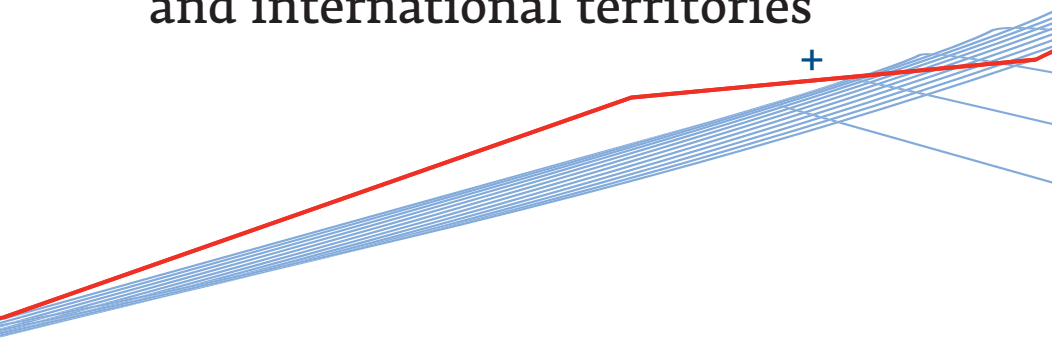
The particular business model adopted by Pentar, based on constantly working alongside the entrepreneur, require a close and continuous relation with the company reality.

It is necessary to face together, day by day, the most suitable and effective performing choices in order to reach the development goals shared together.

It is necessary to work closely, by exchanging and comparing continuously and directly with the entrepreneurs and the managing staff. **In this view Pentar chose to develop a strong territory rooting, by opening their offices in the most remarkable Italian regions, so that any entrepreneur can find a concrete reference point near him.**

This strong care for the territory blends well with the **strong international vocation**, pursued by directly heading the markets of main interest and thanks to our international strategic relationships

A direct presence on national and international territories



Offices

MILAN • NAPLES • LECCE • ROME • CAGLIARI • SHANGHAI

Pentar has its offices in Italy: Lombardy, Campania, Apulia, Sardinia and Lazio.

Their goal is to expand quickly and directly in the areas having the most strategic development power. **Pentar is then present on the Chinese market** in partnership with a local financial board, just to foster an interexchange among Italian and Chinese small-medium enterprises.

Where we are



Corporate Governance

Since its birth, also considering its remarkable increase in shareholding, Pentar has wanted a **governance according to the most modern, innovative and transparent company models**, capable to assure an effective operation, in mutual agreement with shareholders and management, but also being immediately recognized by the customers.

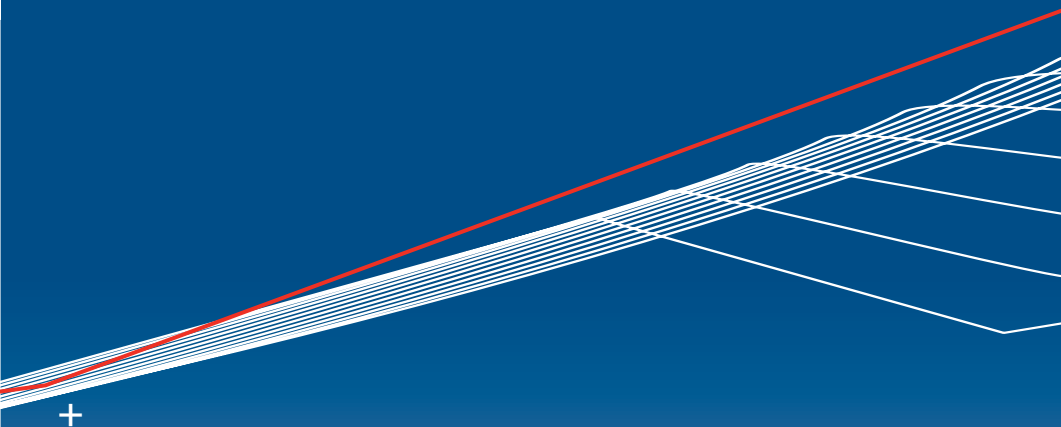
Together with the traditional addressing, managing and controlling bodies, Pentar has for instance appointed an **Investment Committee** (Chairman Michele Perini and constituted by independent high profile people having a wide experience, besides the management representatives) granting a maximum professional competence and full autonomy in selecting business opportunities.

In the **Board of Directors**, constituted by shareholders' and management's representatives, besides independent members, there are either entrepreneurs or financial experts and professional men; among them: President Michele Perini, Vice-President and Managing Director Maurizio Romiti .

The Board of Auditors is constituted by President Luigi Soprano, and the legal auditors Vittorio Amadio and Gian Renzo Cova, and the substitute auditors Enzo Bermani and Roberto Ascoli.

Pentar “Government”





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www.pentar-investments.com